



INFLUENZA COMMUNICATION PLAN

PROMOTION TO PCS EMPLOYEES

To this date, PCS has distributed influenza vaccine information to employees via email on September 6, 2020 and October 27, 2020. In addition, an in-person training was given on August 19, 2020 where employees were educated on the particular importance of getting the influenza vaccine this year in light of the COVID-19 pandemic.

Another email will be distributed to emphasize the importance of the vaccine on November 9, 2020. Employees will be strongly urged to receive a vaccination and to submit a copy of their vaccination record to the COVID-19 Task Force prior to the Thanksgiving break.

PROMOTION TO PCS FAMILIES

In November, an email will be sent to families outlining the importance of receiving the influenza vaccine. The communication will include community resources in case families need the information to obtain the vaccine.

Prior to the opening of school, PCS will survey the families, TK-2nd, to see who has received the vaccine. This will inform the school on possible risk factors.

Prior to opening of school, all vaccination records will be re-checked in order to make sure that all of the students are fully immunized according to the requirements for the state of California.

GOAL AND TRACKING

The goal for PCS is 100% compliance for the influenza vaccine. Employees and families will be strongly encouraged, and regularly reminded of the importance of receiving the vaccine. Both employees and PCS families will be surveyed prior to the opening of the school. In addition, as individuals receive their flu shot, we will request documentation which will be entered into a school database to track goal progression.